

FLEXA[®] play





WHY FLEXA PLAY?

At FLEXA, we want to improve children's lives. We initiated FLEXA Play – a new family of toys - for three main reasons:

To support a balanced development by encouraging children to MOVE, CREATE, IMAGINE and EXPLORE.



To provide a safe and fun alternative to screen time.



To unite generations through play while still ensuring immersive alone time.

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WELCOME TO FLEXA PLAY

- More than just toys

At FLEXA, we want to improve children's lives. Our focus is to ensure a healthy and natural development through play for children across the globe. And so, our toys are created with the most recent knowledge of children's development in mind.

They are made from FSC™ certified wood and have rounded edges for comfort and safety.

The FLEXA Play family of toys encourage children to MOVE, CREATE, IMAGINE, and EXPLORE.

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UNIQUE SELLING POINTS

Especially selected and designed to
support children's development



Calming colour scheme to
avoid overstimulation



Rounded edges for comfort and safety



Made from FSC™ certified wood



Designed in Denmark

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Every FLEXA Play product is designed to encourage children to MOVE, CREATE, IMAGINE or EXPLORE.

MOVE

Encouraging children's movement through play

Crawling, walking, running, jumping, gross motor skills

Improving your child's physical condition and balance

CREATE

Helping children develop a creative mindset

Creativity, thinking outside the box, expressing oneself

Inspiring your child to experiment with new ideas

IMAGINE

Giving children the freedom to use their imagination

Dreaming, being curious and empathetic

Evolving your child's social skills, language skills and integrity

EXPLORE

Stimulating children's cognitive development

Focusing, concentrating, reasoning, fine motor skills

Developing your child's ability to concentrate and think logically



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JOIN THE FUN

Children's development
is dear to us.

We hope you will join us -
let's together help parents
support their children's
development!



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COLLECTION OVERVIEW

MOVE

Encouraging children's movement through play

Crawling, walking, running, jumping, gross motor skills
Improving your child's physical condition and balance



Balance Board - mini
88-10710-131



Balance Board - mini
88-10710-120



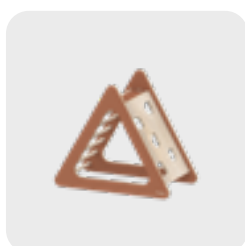
The Wooden Slide
88-10733-131



The Surfer
88-10715-110



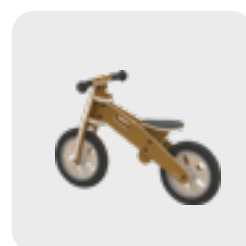
Slide for Play Tower
88-10705-120



Play Tower - midi
88-10720-120



Play Tower with Slide - midi
88-10725-120



The Balance Bike
88-10700-110

COLLECTION OVERVIEW

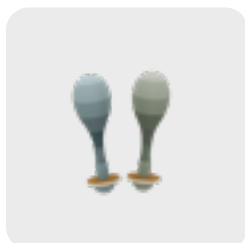
CREATE

Helping children develop a creative mindset

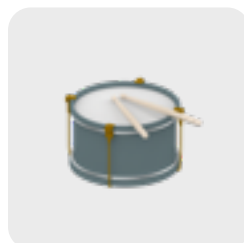
Creativity, thinking outside the box, expressing oneself
Inspiring your child to experiment with its ideas



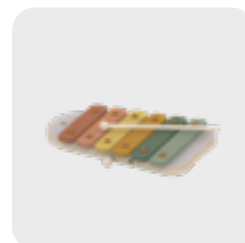
Rattle Set- mini
88-13221-150



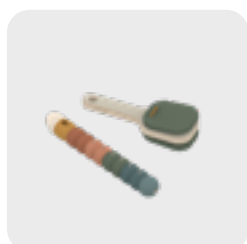
Maracas Set
88-13232-150



Wooden Drum - midi
88-13133-141



Xylophone - mini
88-13336-150



Flute and Clapper
88-13215-150



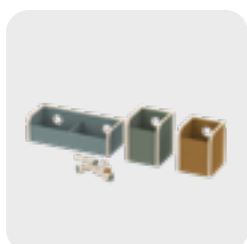
The Creative Table
88-13750-100



Creative Table Stool
88-13760-100



Paper Roll
88-13650-115



Craft Caddy Set
88-13530-150

COLLECTION OVERVIEW

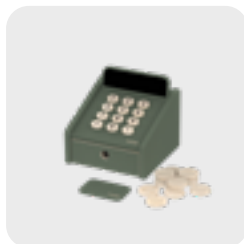
IMAGINE

Giving children the freedom to use their imagination

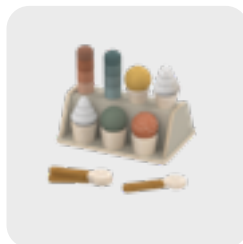
Pretend-playing, dreaming, being curious and empathetic
Evolving your child's social skills, language skills and empathy



The Shop and Café
88-14100-132



Cash Register
88-14111-131



Ice Cream Set
88-17116-150



Cars
88-19106-150



Car Tracks
88-19102-101



Accessories for Car Tracks
88-19103-150



Truck and Crane
88-19104-100



Container Ship
88-19118-140



The Workbench
88-15100-130



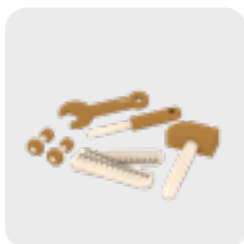
The Workbench
88-15100-105



Costume Set
88-17188-160



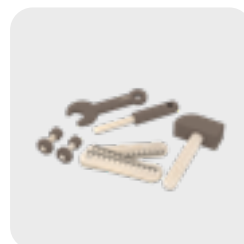
Toolbox
88-15104-110



Tool set
88-15102-110



Toolbox
88-15104-160



Tool set
88-15102-160

COLLECTION OVERVIEW

IMAGINE

Giving children the freedom to use their imagination

Dreaming, being curious and empathetic

Evolving your child's social skills, language skills and integrity



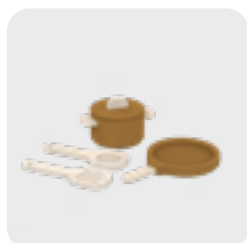
The Kitchen
88-17100-120



The Kitchen
88-17100-130



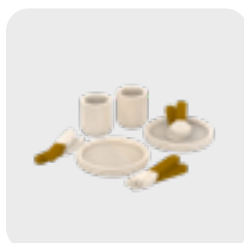
The Kitchen
88-17100-105



Pot & Pan
88-17102-110



Pot & Pan
88-17102-133



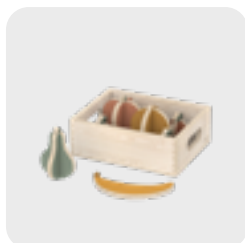
Tableware
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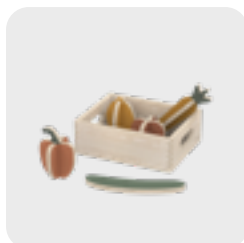
Tableware
88-17104-133



Groceries
88-14102-150



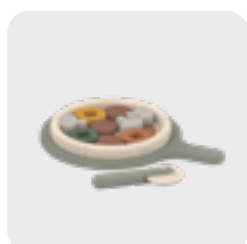
Fruits
88-14104-150



Vegetables
88-14106-150



Fish & Meat
88-14108-150



Pizza
88-17108-150



Birthday Cake
88-17113-120

COLLECTION OVERVIEW

EXPLORE

Stimulating children's cognitive development

Focusing, concentrating, reasoning, fine motor skills

Developing your child's ability to concentrate and think logically



Lighthouse Stacker
88-19202-140



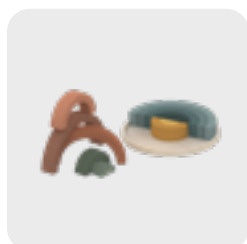
Wooden Creative Blocks
88-12310-150



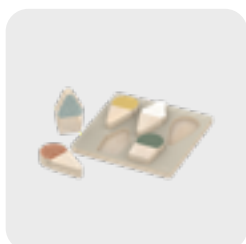
Construction Set
88-15106-110



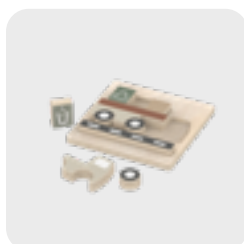
Construction Set
88-15106-160



Rainbow Puzzle
88-12312-150



Ice Cream Puzzle
88-17222-100



Truck Puzzle
88-19379-100



The Play Table
88-13710-100



Wooden Memory Game
88-12502-150



Wooden Picture Lotto
88-12514-150



Storage Unit - midi
88-13742-100



**Wooden Storage Box Set
- mini**
88-13804-115